

# INFORMATION ON THE PROCESSING OF PERSONAL DATA FOR PARTICIPATION IN EVENTS

Eurotraining S.r.l. (hence, the "Controller" ), in its quality of Data Processing Controller, as per section 13 of the EU Regulation n. 679/2016 (hence, the "Data Protection Regulation"), and subsequent modifications and integrations, collects and subsequently processes personal data<sup>1</sup> of the participants (hence, the "Data Subject") to the congress and/or other scientific or training event (hence, the "Event"), also held virtually.

## 1. Scopes and ways of processing

The personal data of Data Subjects, supplied by filling in the event's registration form, are processed in the context of the Controller's commercial activity, for the following scopes:

1. subscription and participation in the Event;
2. fiscal, administrative and accounting duties strictly connected to the above participation;
3. execution of specific duties prescribed by law, regulation or EU norms;
4. free of charge distribution of documentation relating to the Event;
5. use of the image and/or voice of the Data Subject as recorded during the Event, or sent/uploaded by the Data Subject itself, in videos, audio recordings and/or photographs of the Event published on the website and social networks of The Controller as well as on the website, the social networks and the digital platform of the Event, if any
6. receipt of documentation from the Controller in order to be updated on all its projects, initiatives and events, both by means of automated tools (such as newsletters, e-mails, SMS, MMS, robocalls, etc.) and by means of traditional tools (hardcopy mail and/or operator calls) in the same area of interest.

The processing of the personal data is executed, under authority of the Controller, by entities specifically Designated, authorized and instructed for the processing as per section 2-quaterdecies of Italian Law Decree n. 196 dated June 30, 2003, as amended by Italian Law Decree n. 101 dated August 10, 2018 (hence, the "Privacy Law") and as per sections 29 of the Data Protection Regulation, by means of manual, automated or telecom tools, with logics strictly connected to the scopes and in any case in such a way as to guarantee confidentiality and security of the personal data.

## 2. Juridical basis for processing, nature of transfer and consequences of denial, consent by Data Subject

With reference to the scopes listed above, the provision of personal data is optional but mandatory for the participation in the Event and receipt of documentation from the Controller about future projects, initiatives and events in the same area of interest. Failure to provide the data will determine impossibility of subscribing the Data Subject to the Event and of involving him/her in any initiative of the Event or other Controller's future projects, initiatives and events of the same area of interest; thus, the juridical base of the related processing is the full participation to the Event and the next update on the Controller's future projects, initiatives and events of the same area of interest, as per section 6, paragraph 1, letter b) of the Data Protection Regulation.

## 3. Entities and categories of entities to which the personal data may be communicated and context of communication.

With regards to the scopes of the processing as indicated above, and within the strict boundaries of pertinence to these scopes, the personal data of the Data Subject will be communicated in Italy, in the European Union or beyond the European Union, to the following entities, for the scope of subscription and subsequent participation to the Event:

- (i) to fiscal Authorities and other public Authorities, where mandatory by law or upon their request;
- (ii) to financial institutions for the execution of payments related to the subscription;
- (iii) to the structures and/or external companies that the Controller uses for the scope of executing connected activities, instrumental or consequent to subscription and subsequent participation in the Event (such as press services, data processing and IT consultancies, promotional activities by companies participating in the Event, mailing of the event's program, credits for Continuing Medical Education, hotel reservations etc.);
- (iv) to external consultants (e.g. for management of fiscal duties) if not designated Processors in writing;

Above entities, to whom the personal data of the Data Subject will be or may be communicated (insofar as not being designated Processors), will treat the personal data as Controllers according to the Data Protection Regulation, in full autonomy, being completely separated from the original processing executed by the Controller.

Without the consent to communication of the personal data and to related processing, in those cases where it is foreseen as by Data Protection Regulation, the operations which require the communication might not be executed, with consequences known to the Data Subject.

A detailed and constantly updated list of these entities, including their respective offices, is always available at the Controller's legal office.

## 4. Rights of the Data Subject

Sections 15 and following of the Data Protection Regulation grant the Data Subject the right to obtain:

- confirmation or denial of existence of personal data related to the Data Subject, even if not yet registered and their communication in an understandable format;

- indication of the origin of the personal data, of their scopes and of their ways of processing, of the logic applied in case of processing by means of electronic tools and of the identifying details of the Controller;
- update, rectification, integration, cancellation, transformation into anonymous data or blocking of data treated in violation of the law – including data for which conservation is not necessary for the scopes for which they were collected and subsequently processed. Documentation of these operations, also pertaining to their content, is brought to the attention of the Data Subjects whose data have been communicated or published, except for the case in which this duty is impossible to perform or requires the use of tools which are obviously disproportionate in relationship to the granted right.

Moreover, the Data Subject has the right to:

- oppose, partially or completely, for legitimate reasons, to processing of his/her personal data, even if coherent with the scope of collection;
- propose a complaint to the Data Protection Authority as foreseen by the Data Protection Regulation.

In order to know the detailed and constantly updated list of the entities to whom personal data of the Data Subject may be communicated and to exercise the rights granted by sections 15 and following of the Data Protection Regulation, in accordance with section 12 of Data Protection Regulation and within the limits of section 2-undecies of the Privacy Law, the Data Subject may contact the Data Processing Controller at the following addresses:

Eurotraining S.r.l. – Via B. Bosco 57/9, 16121 Genova Telefono: +39 010 42064090 - Email: mail@eurotraining.it

#### **5. Duration of the processing**

Except for legal obligations and for the Data Subject's updates on all other projects, initiatives and future events promoted by the Controller, the personal data of the Data Subjects will be conserved only for the Event's duration. In any case, the processing will not have a duration exceeding 5 years from the date of the provision of the update service from the Controller, as long as the Data Subject has not requested cancellation before. Notwithstanding the above, the Controller may conserve some personal data of the Data Subject also after the termination of processing, exclusively for the scope of defending or safeguarding its rights, or in those cases as defined by law or by order of a judicial or government authority.

<sup>1</sup> As per section 4 of the Data Protection Regulation, "personal data" means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.